

Daley, Jordan

Jordan S. Daley
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SUMMARY: I am an experienced quantitative data scientist with expertise in attitude formation, motivated decision-making, and impression formation. I am seeking opportunities to support organizational goals and initiatives through data-driven insights in a collaborative, innovative context.

EDUCATION

Northwestern University, Evanston, IL, September, 2018 – August 2023

Degrees: PhD (Social Psychology); program certificate in quantitative methods

Northwestern University, Evanston, IL, September, 2018 – June, 2020

Degree: MS (Social Psychology)

Calvin University, Grand Rapids, MI, September, 2012 – 2016

Degree: BA (Psychology); with minors in Kinesiology and Spanish

PROFESSIONAL EXPERIENCE

Research Fellow & Quantitative Data Lead, Social Perception Action and Motivation Lab, New York University

September 2023 – Present, New York, NY (<https://www.spamlabresearch.com/>)

- Trained, supervised, and mentored undergraduate and graduate lab researchers
- Led data analysis and visualization in R for over 15 data sets
- Disseminated research-based insights by presenting data, submitting professional research publications, and teaching classes

Associate Consultant (Contract), DataWise Consulting

June 2024 – September 2024, Remote (<https://www.wearedatawise.com/>)

- Met with client to design data collection plans to maximize insights for organizational problem-solving
- Conducted 15 1-hour interviews with client constituents to identify strategies for organizational growth
- Reported findings to client leadership based on qualitative interview themes and organizational patterns

Graduate Research Manager, Social Cognition Lab, Northwestern University

September 2018 – August 2023, Evanston, IL (<https://www.galenbodenhausen.com/social-cognition-lab>)

- Secured over \$16,000 in funding for collaborative lab-based and online research projects
- Trained research assistants on conducting research with human subjects, using various software systems
- Collected, analyzed, and reported on over 25 data sets investigating social psychological themes

Program Trainee, Summer Institute in Computational Social Science

Summer 2021, Remote (<https://sicss.io/>)

- Join social scientists from academia, industry, and government to engage creative problem-solving
- Develop research ideas using text as data, web-scraping, digital field experiments, and machine learning
- Apply programming and coding skills to develop innovative research using computational methods

Research Associate, DataWise Consulting

Summer 2016 – Summer 2018, Grand Rapids, MI (<https://www.wearedatawise.com/>)

- Interviewed, hired, trained, supervised, and supported student research assistants
- Assigned projects, ensured that deadlines were met, and maintained professionalism among employees
- Led ongoing projects by managing and transforming data, designing surveys, facilitating data collection, and producing reports

<p><u>Core Research Competencies:</u></p> <ul style="list-style-type: none"> • R – In over 7 years of experience, conducted analyses on over 50 datasets, using ANOVA, regression, and multi-level analysis techniques. Additionally, transformed and visualized data for optimal analysis and reporting. • Qualtrics – In over 10 years of experience, designed and administered over 100 surveys using advanced survey flow options, embedded data, custom designs, and advanced custom coding. • Science communication – In over 8 years of experience, wrote, professionally reviewed, and published research articles. Taught classes of over 200 students. Presented research at over 10 conferences and 10 universities. • Tableau – In 3 years of experience, created interactive data visualizations of survey and operational data. Optimized informational impact and retention. Delivered user-friendly visualization decks for continued use. 	<p><u>Recognition, Honors, and Awards:</u></p> <p><i>Institute for Human Development and Social Change Research Affiliate</i> New York University, Fall 2024 – Present</p> <ul style="list-style-type: none"> • Recognized for contributions to an innovative, interdisciplinary research community <p><i>Psychology Department Quantitative Certificate</i> Northwestern University, Spring 2022</p> <ul style="list-style-type: none"> • Invested in an expanded quantitative skillset through additional coursework and application of quantitative analytic strategies <p><i>Searle Center Teaching Certificate</i> Northwestern University, Spring 2022</p> <ul style="list-style-type: none"> • Completed a series of workshops and practical assignments to become an exceptional communicator and educator <p><i>Department Community Enrichment Award</i> Northwestern University, Spring 2021</p> <ul style="list-style-type: none"> • Enacted exceptional contributions to departmental atmosphere and collective well-being <p><i>Dean’s List All Semester Award</i> Calvin University, Spring 2016</p> <ul style="list-style-type: none"> • Earned GPA of 3.5 or higher for each semester of undergraduate degree <p><i>CoSIDA First-Team Academic All-American</i> College Sports Information Directors of America, Spring 2016</p> <ul style="list-style-type: none"> • Demonstrated an exemplary balance between academic and athletic achievements compared to other collegiate student-athletes in the United States <p><i>NABC Honors Court</i> National Association of Basketball Coaches, Spring 2016</p> <ul style="list-style-type: none"> • Excelled in academics during a collegiate sports season <p><i>MIAA First-Team All-Conference</i> Michigan Intercollegiate Athletics Association, Winter 2016</p> <ul style="list-style-type: none"> • Considered a top six players in the (NCAA D3) collegiate sports conference <p><i>Varsity Men’s Basketball Captain</i> Calvin University, Fall 2014 – Winter 2016</p> <ul style="list-style-type: none"> • Deemed by the coach as the best suited to represent and lead the team
<p><u>Service Experience:</u></p> <p><i>Chicago Public School High School Mentor, iMentor Chicago, December 2018 – Summer 2023</i></p> <ul style="list-style-type: none"> • Connected with mentee online once a week and in person once a month • Empowered and equipped mentee while they applied for college and jobs post high school <p><i>Black Graduate Student Association Executive Board Member, Northwestern University, Winter 2022 – Summer 2023</i></p> <ul style="list-style-type: none"> • Organized and disseminated information about association events, including general body, executive board, and special events • Managed finances, communications, and general operations involved with the continued sustenance of the organization <p><i>Student Recruitment Lead, Northwestern University, September 2020 – Spring 2023</i></p> <ul style="list-style-type: none"> • Communicated with prospective students to plan and arrange visit logistics • Coordinated the plan to welcome, and host prospective students for interviews and informational program visits 	

*Writing and R coding script samples available upon request

**Professional references available upon request