

Jordan S. Daley

jordansdaley@outlook.com | (616) 581-1879 | Brooklyn, NY 11226

[linkedin.com/in/jordan-daley-phd-644671125](https://www.linkedin.com/in/jordan-daley-phd-644671125) | daleyresearch.net

SUMMARY: I am a mixed-method social scientist, with 10 years of experience using innovative research methods to answer questions and solve problems related to social attitudes, motivated decision-making, and impression formation. My experiences include extensive coding in R and integration of relational databases through tools like MySQL. I am eager to support data-driven insights related to consumer attitudes, experiences, and behaviors for a collaborative, innovative company.

EDUCATION

Northwestern University, Evanston, IL, September, 2018 – August 2023, GPA = 3.91

Degrees: PhD & MS (Social Psychology); program certificate in quantitative methods

Calvin University, Grand Rapids, MI, September, 2012 – 2016, GPA = 3.82

Degree: BA (Psychology); with minors in Kinesiology and Spanish

CORE RESEARCH COMPETENCIES

- **Quantitative Analysis** – 7 years of experience using R to conduct both descriptive and complex inferential analyses, including ANOVA, regression, multi-level, and Bayes modeling, on 50+ unique datasets.
- **Data Collection** – 10 years of experience designing data collection strategies and recruiting online and in-person research participants, including over 100 surveys prepared using advanced techniques in Qualtrics.
- **Science Communication** – 8 years of experience, writing, professionally reviewing, and publishing research articles, teaching classes of up to 200 students, and presenting research at 20+ invited presentations.
- **Data Visualization** – 10 years of experience using R and Tableau to create interactive data visualizations of survey and operational data, and maximizing impact by delivering user-friendly visualization decks.
- **Data Management** – 9 years of experience integrating relational datasets through R or MySQL to extract applied insights across various waves of data collection and highlight key relationships between data sets.

PROFESSIONAL EXPERIENCE

Research Fellow & Quantitative Data Lead – New York, NY

September 2023 – Present

Social Perception Action and Motivation Lab, New York University

- Trained and mentored lab researchers to facilitate skill-development and growth among research team
- Analyzed and visualized 15+ data sets to provide actionable insights to collaborators and stakeholders
- Presented research, submitted publications, and taught classes to communicate relevant scientific findings

Associate Consultant (Contract) – Remote

June 2024 – September 2024

DataWise Consulting

- Designed data collection plans to maximize insights for organizational problem-solving for client
- Conducted 15 1-hour interviews with client constituents to identify strategies for organizational growth
- Reported findings to client leadership based on qualitative interview themes and organizational patterns

Graduate Research Manager – Evanston, IL

September 2018 – August 2023

Social Cognition Lab, Northwestern University

- Proposed innovative research ideas to secure \$16,000+ in funding for collaborative research projects
- Trained research assistants on software systems to facilitate effective distribution of project responsibilities
- Collected, analyzed, and reported on 25+ data sets to provide original social psychosocial insights

Research Associate – Grand Rapids, MI

May 2016 – July 2018

DataWise Consulting

- Hired, trained, and supervised research assistants to build a high-quality, collaborative research team
- Assigned project tasks to ensure timely execution of high-quality deliverables for 20+ client projects
- Collected and managed data, designed surveys, and produced reports to provide data-driven solutions

RECOGNITION, HONORS, AND AWARDS

Research Affiliate, Institute for Human Development and Social Change, New York University, Fall 2024

- Recognized for contributions to an innovative, interdisciplinary research community

Department Quantitative Certificate, Department of Psychology, Northwestern University, Spring 2022

- Invested in an expanded quantitative skillset through additional coursework and application of quantitative analytic strategies

Teaching Certificate, Searle Center for Advancing Learning and Teaching, Northwestern University, Spring 2022

- Completed a series of workshops and practical assignments, providing the tools to excel as an exceptional communicator and educator

Program Completion, Summer Institute in Computational Social Science, June 2021

- Joined social scientists from academia, industry, and government to develop research ideas using text as data, web-scraping, digital field experiments, and machine learning

Department Community Enrichment Award, Northwestern University, Spring 2021

- Enacted exceptional contributions to departmental atmosphere and collective well-being

Dean's List All Semester Award, Calvin University, Spring 2016

- Earned GPA of 3.5 or higher for each semester of undergraduate degree

CoSIDA First-Team Academic All-American, College Sports Information Directors of America, Spring 2016

- Demonstrated an exemplary balance between academic and athletic achievements compared to other collegiate student-athletes in the United States

NABC Honors Court, National Association of Basketball Coaches, Spring 2016

- Excelled in academics during a collegiate sports season

MIAA First-Team All-Conference, Michigan Intercollegiate Athletics Association, Winter 2016

- Considered a top six players in the (NCAA D3) collegiate sports conference

Varsity Men's Basketball Captain, Calvin University, Fall 2014 – Winter 2016

Deemed by the coach as the best suited to represent and lead the team

SERVICE EXPERIENCE

Chicago Public School High School Mentor, iMentor Chicago, December 2018 – Summer 2023

- Connected with mentee online once a week and in person once a month
- Empowered and equipped mentee while they applied for college and jobs post high school

Black Graduate Student Association Executive Board Member, Northwestern University, Winter 2022 – Summer 2023

- Organized and disseminated information about association events, including general body, executive board, and special events
- Managed finances, communications, and general operations involved with the continued sustenance of the organization

Student Recruitment Lead, Northwestern University, September 2020 – Spring 2023

- Communicated with prospective students to plan and arrange visit logistics
- Coordinated the plan to welcome, and host prospective students for interviews and informational program visits

**Writing and R coding script samples available upon request*

***Professional references available upon request*